### Pay for Success – High Quality Pre-K

Tuesday, March 29, 2016



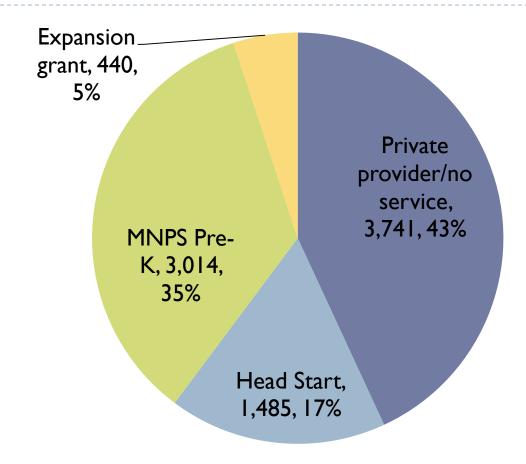
#### Our purpose

- The purpose of our PIP is to support the development costs associated with implementing Pay for Success financing to increase the number of high quality Pre-K seats in Davidson County
- "Pre-K gives more of our children a chance to succeed...l said it during my campaign, and I'm saying it again today: I want Nashville to have true universal Pre-K."
  - □ Mayor Megan Barry, Tuesday, December 15, 2015





#### Need remains for additional Pre-K seats



Of those 3,741, at least 1,000 (est.) do not have access to any seat OFFICE of MAYOR



### How do we pay for expansion?

Service provider

**Pay for Success** 

is an innovative public private partnership that drives resources toward effective social programs that measurably improve lives.

- Focus on outcomes
- Pay for results you want
- Innovate without imposing a cost to taxpayers – unless the interventions work

**Government Payor** 

OFFICE of MAYOR
MEGAN BARRY

Source: Social Finance

**Impact** 

investors

#### WHAT DOES IT TAKE FOR A GOVERNMENT TO PREPARE FOR PFS?

While each jurisdiction differs, there are common questions that should be answered early in the process of exploring a PFS project

# Evaluation method

- What level of certainty is required by gov't in measuring outcomes?
- How are outcomes currently measured for similar programs?
- What is it worth to gov't to increase the certainty of achieving outcomes?

# Data sharing

- What timeline is required to secure a data sharing agreement? Across gov't agencies? With an outside entity?
- What capacity do the relevant gov't agencies have to pull, clean, and manipulate data on an ongoing basis?

# Outcomes & economics

- Which specific outcomes (2-3 max) are of interest to gov't?
- What is the current baseline for these outcomes?
- What is the value to society, taxpayers, and gov't of improved outcomes?

# Contract structure

- Are there new contract terms required for a multi-year PFS contract?
- Under what circumstances can the PFS contract be terminated?
- What is the required timeline for contract approval?

# Legislation & Appropriations

- Is legislation required for a multi-year PFS contract?
- What is the optimal way to obligate funds over multiple years?
- Is legislation required to appropriate funds for multi-year repayment?

### Proposed Cost Schedule

- \$250,000 Technical assistance (Metro investment)
- ▶ \$500,000 Technical assistance (Outside sources)
- \$10 million (\$10k x 1,000 students) Service provider funding
- ▶ \$35,000 Audit fees
- ▶ \$50,000 Legal fees
- Total investment of \$10.2 million





#### Our team

- Laura Moore
  - Education Liaison, Mayor's Office
- Nancy Shapiro
  - Senior Advisor on Innovation, Mayor's Office
- Zak Kelley
  - Policy and Community Engagement Coordinator, Metro Finance
- Mark Murray
  - Attorney, Metro Legal
- Debbie Mandelker
  - Pay for Success Advisor





#### Timeline of activities

- Engage community stakeholders to expand our team (Year I)
- Secure technical assistance partner (Year I)
- Conduct feasibility study (Year 1-2)
  - Identify a target population
  - Identify and assess models for expansion
  - Assess data, legal, and regulatory systems
  - Assess current contracting processes
  - Establish evaluation methodology
  - Engage local funder community
  - Development "go forward" recommendations





# Timeline of Activities (continued)

- Actively negotiate Pay for Success contract (Year 2)
- Procure service providers (Year 2)
- Arrange investors to provide upfront financing
- Launch of Pay for Success (Year 3)
- Evaluation and repayment to impact investors based upon pre-determined success measures (Years 4-7)





## Benefits to Society/ Savings to Metro

- More children will have access to quality Pre-K
  - For every one dollar invested in early childhood education, nearly \$11 are returned to society over the lifetime of the child an 18 percent return on investment (Arthur et al., 2011)
- Reduction in need for special education services
  - ▶ \$10,519 average cost per pupil
- Reduction in absenteeism/chronic absenteeism
  - State BEP funding based, in part, on attendance
- Increased capacity for Metro to move to outcomes based contracting

